



## Visual Mining Invited to Speak at Enterprise Architecture Conference

**ROCKVILLE, MD., July 21, 2003** - Visual Mining founder and CEO, Michael MacDonald has been invited to speak at the Enterprise Architecture conference in Washington DC in September. The company will also demonstrate its latest product, NetCharts Server for attendees.

According to the show's sponsor: "Government agencies face a renewed mandate to develop agency-wide enterprise architectures to improve planning and better understand the impact of technology investments on their overall agency operations. The U.S. Office of Management and Budget (OMB) currently is requiring agencies to define their enterprise architectures within the scope defined by OMB's Federal Enterprise Architecture Office to ensure agency programs receive GFY 2004 funding. By implementing the FEA approach, agencies are expected to achieve greater internal efficiencies, streamline business operations, and improve inter-agency collaboration."

The Enterprise Architecture Conference will be produced in alliance with the Federal Enterprise Architecture Certification (FEAC) Institute.

### **In case you missed us at the Enterprise Architecture Conference in September.**

Download the presentation "[Delivering Metrics in the Enterprise Architecture](#)" (Right-click and select "Save Target As..." to download zipped PowerPoint file)

#### **Brief description:**

##### **Discussion Goals - The "How"**

- Describe a metric application as an Enterprise Architecture "test"
- Understand the architectural and management challenges of delivery metrics
- Understand contemporary metric delivery approaches
- A simple metric implementation methodology

#### **About Visual Mining, Inc:**

Visual Mining builds interactive graphical reporting solutions for business and government organizations needing maximum software flexibility, high performance, and low cost. Visual Mining produced the first Java-powered charting engine in 1996. Since then, Visual Mining's NetCharts products have earned numerous industry awards (including: JARS: Top 1% Award, Java Pro: Readers Choice Award, Java Report: Writers Choice Award). For more information, visit [www.visualmining.com](http://www.visualmining.com).

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